**FC/BFA-101 Design Marks: 150 5 Cr. H**

**Weekly Lecture Breakdown**

In the beginning the students are given small assignments daily but once they are comfortable with the subject the length of the assignments is increased.

|  |  |  |
| --- | --- | --- |
| **Course Plan Week Wise** | **Objective** | **Learning Outcome** |
| **Week 1**  Introduction to Design, Dot and Evolution of form through Dot. | Understanding this Dot Evolution through Dot practice | To improve the quality of dots and how they combine to form Lines. |
| **Week 2**  Introduction to Element of Design **Line**  Straight Lines Practice (Vertical, Horizontal, Diagonal) | Understanding this design element through Line practice | To improve the quality of line and how to use line in a design |
| **Week 3**  Element of Design Line  **Line Practice**  Curve, Wavy, Zigzag | Understanding this design element through another exercise | To improve the quality of line and how to use line in a design |
| **Week 4**  Element of Design Line  **Line Practice**  Observation of diverse lines that exist in different natural patterns, for example, leaves, stones, and petals.  Create a pattern from the above inspiration. | Understanding this design element through the study of nature | To identify types of line that exist in nature. |

|  |  |  |
| --- | --- | --- |
| **Week 5**  Element of Design **Line**  Observe different type of lines from any art piece and use lines to redevelop it.  Choose any piece of art from the work of painters that comprises of either a landscape, figure or architecture. | Understanding this design element through the work of other artists | To teach students to associate this design element in other art forms |
| **Week 6**  Introduction to Elements of Design  **Shape and Texture**  Introduction to Basic Shapes  Divide your sheet in 20 or 30 unequal boxes.  Draw a combination of three basic shapes you can repeat and play with proportions. | Understanding these design elements | Understanding proportions, shapes and Textures |
| **Week 7**  Introduction to Elements of Design **Form and Volume**  Amalgamate a combination of three basic shapes. Each shape should carry its own lines from the edges to the center. Show tonal variation of lines in your design | Understanding these two design elements | Understanding the difference between shape and volume |
| **Week 8**  Introduction to Element of Design  **Color Wheel**  To make a color wheel using primary and secondary colors  Screen-Shot-2013-04-30-at-12 | Understanding this element of design | Understanding of color and color mixing |
| **Week 9**  Introduction to Element of Design  **Color Wheel**  To make a color wheel using primary, secondary and tertiary colors  tersiary colorwheel | Understanding this element of design | Understanding color and its application |
| **Week 10-13**  Introduction to Elements of DesignHue, Tint, Tone, Shade | Understanding these elements of design | Understanding tonal variation in design |
| **Mid Term** |  |  |
| **Week 14-15**  Introduction to principal of design  **Balance**  Difference Between symmetrical and asymmetrical balance  Drawing of symmetrical, Approximate symmetrical and asymmetrical balance through different design ideas | Study of balance | Understanding the existence of balance in nature and why it is important in any design |
| **Week 16**  Introduction to principals of design **Rhythm and Movement**  To understand the difference between these two principles | Study of Rhythm and Movement in a design | Understanding rhythm and movement |
| **Week 17**  Introduction to principal of design  **Emphasis**  Using different fonts of different sizes | Study of emphasis and dominance using different fonts and sizes | Understanding the importance of Emphasis and Dominance in design |
| **Week 18**  Introduction to principal of design  **Proportion**  Through a single object of nature study, the possibilities of its proportion | To understand proportion through natural design objects | Understanding why nature has designed various objects in proportion? |
| **Week 19**  Introduction to principal of design  **Contrast** | To understand Contrast through natural design objects | Understanding the importance of Contrast in Surroundings |
| **Week 20-23**  Repeating all principals of design  Create a repetitive pattern using different objects and mediums. 2D Tactile design formulation. | To incorporate the all studied principals in a design | Understanding design patterns in different materials |
| **Week 24**  **3D Formulation** of Design Object satisfying 2 or more Design Principles | Study of Design Principles in existence of 3D objects | To study how design plays an important part in any 3D form. |
| Final Exam | **To submit portfolio of all work done during the academic term** |  |

Note: The following books can be used for reference beside presentations, internet resources and assignments of previous sessions.

1. ***Foundations of Art & Design*** by Alan Pipes
2. ***Mazaar, Bazaar Design and Visual Culture in Pakistan*** by Saima Zaidi
3. ***The design of everyday things*** by Donald A. Norman